



The Transformation Network™

*11 Years of Transforming Lives,
One Listener at a Time!*

YOUR Voice – Our Network

Live Online Radio – Online TV - Podcasts
+ Conscious Marketing

Join Our Media Family!

Reaching hearts & minds to transform the world.



Do You Have a Message to Share? Are You Looking to Consciously Expand Your Business?

Let us help you!

We are a full-production team working on every aspect of this process with you. Everything from “what is it called” to the branding & banners to represent it, to the live streaming, editing & production so you can focus on what matters most.
YOUR MESSAGE.

We co-create with YOU to develop & expand your message through online radio, podcasting, and live streaming video.

We work with you on the BIG VISION so that your radio show/podcast/live stream video can propel you forward toward that vision even faster.





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Whatever you think we are, we are more than that.”

Our Mission

To inspire, educate, and transform the world through powerful programming, providing solutions and options for living a positive and transformative lifestyle.

Roadmap

We achieve this by providing programming presented by world renowned experts. Each show contains core wisdom and specifics in areas of Mind, Body and Spirit that are needed to improve every facet of a modern individual's life.



Network Owner:
Dr. Pat Baccili
Host of The Dr. Pat Show –
Talk Radio to Thrive By!

Stevie Award Best Management Team
Stevie Award Women Helping Women



Nicole Isler

Eliyahu Jlan

Debbie Pokornik

Marge Ptaszek

Rudy Racine

Laura Richer CHt

Andrey Michel

DeDe Munoz Moten

Kornelia Stephanie

Deb Acker

Dr. Pat Baccilli

Ataana Badilli

Dr. Susan Barnes

Sarah Westall

Angela Carr Patterson

Dr. Nooshin Darvish

Carol Dorian

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What We Do



Full Professional Production

In-studio producer handling technical aspects of live show & editing of the podcast.



Mentoring for Success

Award-winning production team helping with technical setup, show format, creative ideas, and how to expand & repurpose content.



Advertising for your business

Click-through banners featured on TTR website straight to your services. Click-through rate is 7x higher than national average!



● The Transformation Network™

Strategic Placement

Your Visibility Impact



Featured on TTR mobile app

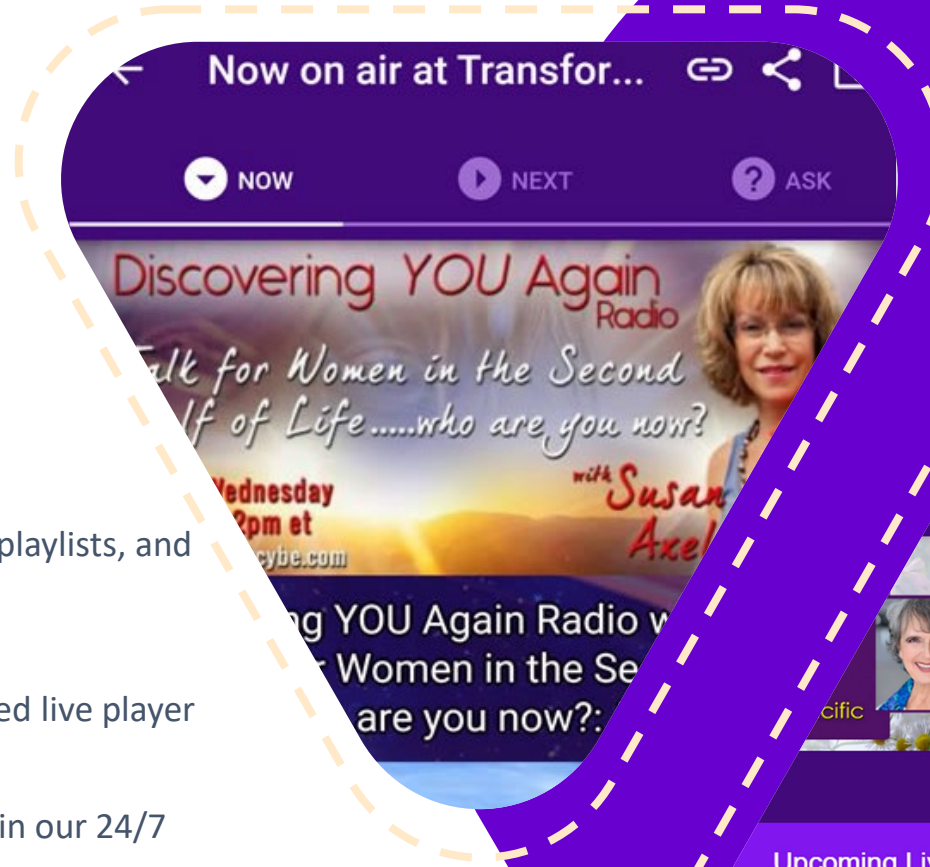
Easy for listeners to subscribe, create playlists, and download your content.

Custom player highlights

Your brand is featured in our embedded live player

24/7 schedule

Show slotted for live play and replays in our 24/7 live schedule



Online TV Platform



This was really inspiring to listen to especially when we feel we have new options coming up. This helps me realize we have new possibilities every day.



So grateful to have found this! Its reassuring and encouraging to continue along that process while learning more from such brilliant individuals such as yourselves. I'm certain that the contemplation and implementation of "Six Dimensional Thinking" shall be pivotal to that continued growth. Thank you for posting!





● The Transformation Network™

50+ Ways to Listen

The Transformation Network™ streams live & distributes podcasts & videos to over 50 different outlets. Your voice & message is embedded in every outlet.

Your podcast will be set up on major podcasting outlets including Spotify, Google, Apple, Stitcher, iHeart, and more!

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Your Reach

Heard in over 165 countries!

30,000

Our network tracks over **30,000** **podcast downloads/views** each month. (doesn't include streaming without download)

5 million

Our website receives over **5 million** **pageviews** monthly which is equal to approximately 500,000 unique visitors each month.



One thing I can say is that I am grateful for Dr. Pat. You are just this amazing light and example in the world. I don't even know what I would do with my morning without you and I know a lot of people feel the same way.



So first of all congratulations for all of the things that you have created and for all the differences that you have made in so many peoples' lives. I love hearing your story because I know the impact you that have in the world. So Mazel tov to you.



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Listener Demographics

Topics of Interest

- Alternative Health
- Self Improvement
- Women's Issues
- Psychic Phenomenon
- Relationships
- Spirituality

80% Women

*Varies slightly depending on format & platform of delivery

Age Range

- 25-35 30%
- 35+ 70%

*Varies slightly depending on format & platform of delivery

Education

- College Grads 63%

Finance

- Earn over 150K 36%

Employment

- Employed Outside Home 51%
- Self-Employed 45%

The Transformation Radio Network is designed to attract the Cultural Creatives, a mass multi-generational cultural and lifestyle market unparalleled in U.S. history.

Approximately one of every four adult Americans, some 50 million people in the United States alone have the worldview, values and lifestyle of the Cultural Creatives, with about 80-90 million in the European Union.

These individuals are now instituting a wave of progressive social, environmental, spiritual, and economic change.

Their power as a consumer market remains virtually untapped.

LOHAS describes a conservative estimate of these people to spend **\$228.9 billion and growing.**



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What our clients say



If you're wondering whether to host your own show on TTR – do it!

I hosted Unstuck JOY without past radio experience and loved it. Dr. Pat worked with me to make sure my creative concept was on point. The producers pushed me past my creative boundaries in a nurturing manner that helped me grow and have more confidence. Who knew you could create art live on the radio? From promotion to show-day production, TTR is a pleasure to work with! -Vicki Todd



"The idea for this book came about through working with Dr. Pat Baccili.

Dr. Pat reached out to me from the other side of the world. I had never heard of her before, but we connected and she helped me to get out of my own way by saying, "You know things I've never heard before." I am eternally grateful for Dr. Pat's vision, good humor and her open-heartedness."

– Sarah Mane, printed in Acknowledgments of her book Conscious Confidence



You are my first radio show mentor and I'm so glad I had a great run with you with on Empowered Living Radio. That radio show put me in contact with the guru of the gurus! After all these years, Dr. Pat is the realest. She told me to just be myself and that wisdom is still something that sticks with me. -Steve Maraboli



Dr. Pat and her team took my words, my ideas and my business and brought it to life. It was everything I had dreamed about and so much more. I will forever be grateful to Dr. Pat and her team and will never forget the beautiful gift they have given me....my platform for my soul's message. - Jen Zelop



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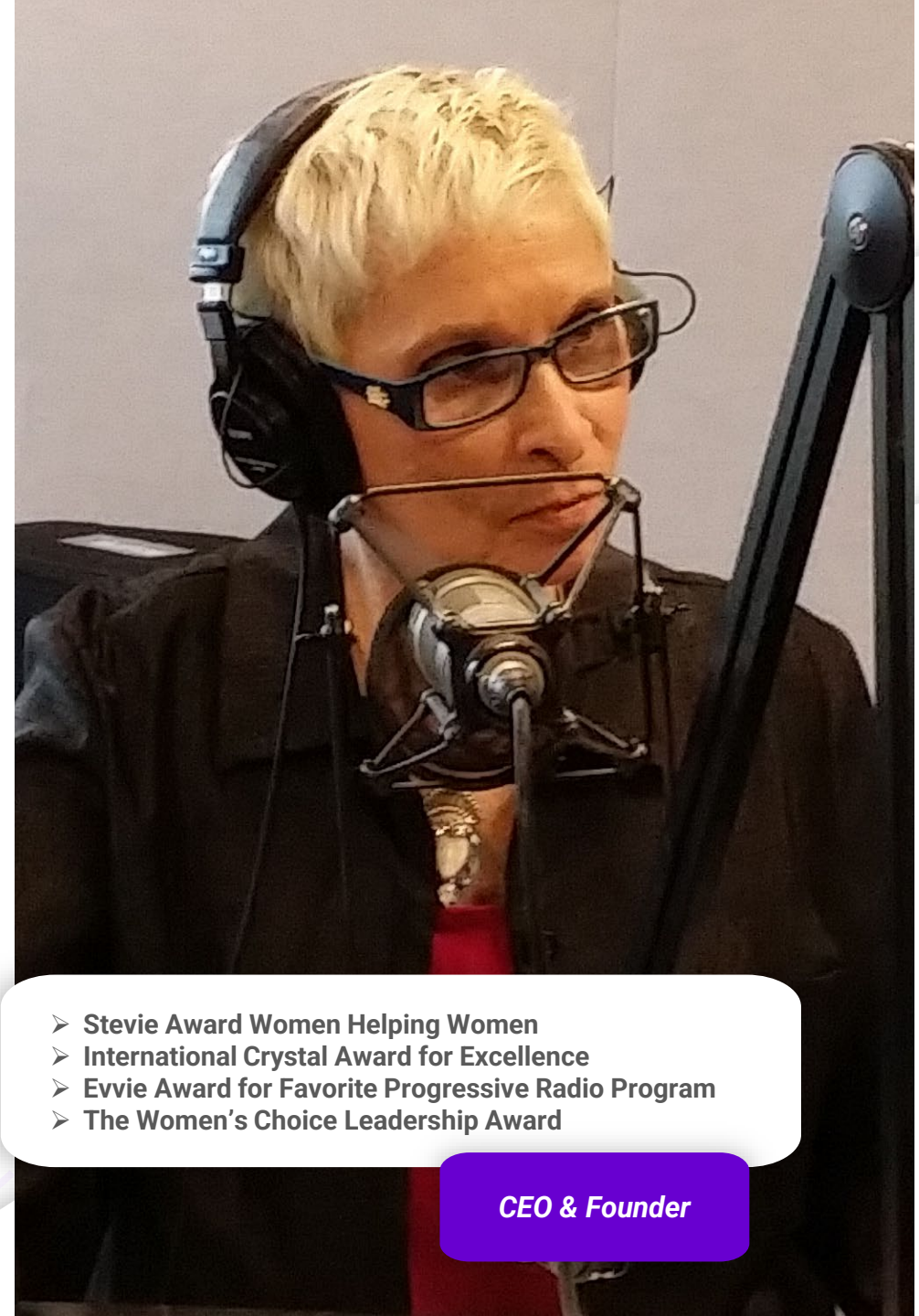
Dr. Pat Baccili — Network Owner

Dr. Pat Baccili is a leader in the field of human potential and the creator of the remarkable “Epic World”. An international award-winning talk radio host, TV commentator, keynote speaker, certified career and belief coach, dynamic seminar leader, award winning author/researcher on fostering respect and trust in the workplace, inspirational speaker, and CEO of a successful motivational company.

As a top host of the internationally acclaimed, The Dr. Pat Show – Talk Radio to Thrive By, #1 Positive Talk in Seattle several years running – the show reaches millions of people each year and is broadcast on hundreds of AM/FM/Digital networks and 165 countries with a powerful life- changing message. The Dr. Pat Show – Talk Radio to Thrive By! is the “New Mainstream” in talk radio bringing energizing and powerful interviews with renowned leaders in the field of human potential – delivered with a fresh attitude and mass appeal. It is this distinction that sets this show apart from others. Dr. Pat’s presentation and interview skills have been hailed by people like bestselling author of the Chicken Soup for the Soul Series, congressmen, and people from all walks of life. As Dr. Pat says, “we talk about everything from sex to spirituality with a vibration that honors the dignity of the human spirit.”

In 2010, Baccili launched Transformation Talk Radio, a network to set the standard for a new mainstream talk radio platform featuring over 30 hosts. In 2015, the network added additional channels and further syndication. Dr. Pat has created a groundbreaking media coaching and radio mentoring program to support others that desire to create a powerful radio presence.

Dr. Pat has received numerous awards for her empowering message on radio and her contribution to “Green Awareness” and to honor her work in launching the first radio show completely dedicated to Lyme Disease a decade ago.



- **Stevie Award Women Helping Women**
- **International Crystal Award for Excellence**
- **Evvie Award for Favorite Progressive Radio Program**
- **The Women’s Choice Leadership Award**

CEO & Founder

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Unprecedented Support and Unlimited Possibilities

Are you someone with an even larger vision and more to get done? Ask us about our full integrated marketing communications work which includes branding and website design! Don't get caught up in doing everything yourself. The Transformation Network™ is a one-stop-shop for conscious entrepreneurs wanting to expand.

Contact Us



1-800-930-2819



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Info:

www.TheTransformationNetwork.com

Listen:

www.TransformationTalkRadio.com

Watch:

www.Facebook.com/TransformationTalkRadio